

## Video Library | Visual Material for BMMC

**Faculty:** Muhammed Ansar (Associate professor, NIFT Bangalore)

**Subject:** Basic Drawing Techniques

Class 1: Mohammed Ansar sir's class | Day 1: <https://youtu.be/izBOCNNHJhY>

Class 2: Mohammed Ansar sir's class | Day 2: <https://youtu.be/H9SMXsUaPYE>

Class 3: Mohammed Ansar sir's Offline class | Day 1 | Part 1: <https://youtu.be/TdcFfrPRy6A>

Class 4: Mohammed Ansar sir's Offline class | Day 1 | Part 2: [https://youtu.be/ZwD0OEQeM\\_w](https://youtu.be/ZwD0OEQeM_w)

## Video Library | Visual Material for BMMC

**Faculty:** VH Nishad (Assistant professor)

**Subject:** Print Media Practices

Class 1: What is print media: [https://youtu.be/qJ8QD6\\_9JUu](https://youtu.be/qJ8QD6_9JUu)

Class 2: What is Journalism: <https://youtu.be/toHSfEzS-Go>

Class 3: Types of newspapers: [https://youtu.be/SE5FvWg5T\\_A](https://youtu.be/SE5FvWg5T_A)

Class 4: Types of Print Media: <https://youtu.be/3SZGMnaHku4>

Class 5: What is news: <https://youtu.be/R1Lke670s7o>

Class 6: Elements of news: <https://youtu.be/OffzQSe5ms8>

Class 7: News Values: <https://youtu.be/j9fVY0y5AWY>

Class 8: Classification of News: <https://youtu.be/x0mV1VSZgYA>

Class 9: News Story Structures: <https://youtu.be/F7Q4liFxJPY>

Class 10: Lead / Intro: [https://youtu.be/ALhDtmE0\\_al](https://youtu.be/ALhDtmE0_al)

Class 11: Print-Glossary-01: <https://youtu.be/57zT8mdD6PA>

Class 12: print-Glossary-02: <https://youtu.be/rFooAtkS2ws>

Class 13: Process of News Reporting: <https://youtu.be/eiWVQaIdspk>

Class 14: Sources of News: <https://youtu.be/xJUaEzW-X-Q>

Class 15: Organizational Structure of a Newspaper: <https://youtu.be/jtbEG8yek6k>

Class 16: Print-Glossary-04: <https://youtu.be/f1AbolWBeSU>

Class 17: Structure of Editorial Department: <https://youtu.be/sYHuQv1d8TU>

Class 18: Sub Editor / Copy Editor: [https://youtu.be/GSjK1\\_Ip6Sk](https://youtu.be/GSjK1_Ip6Sk)

Class 19: Print-Glossary-03: <https://youtu.be/imIZ28f7fxI>

Class 20: Reporter: <https://youtu.be/iNufta-v1Mg>

Class 21: Photo Journalism & News Photographer: <https://youtu.be/9vQ3uFouzIw>

Class 22: Feature & Feature Writing: <https://youtu.be/1YllkmdnbQw>

- Class 23: Editorial / Leader : <https://youtu.be/CHxafAWiOJ8>
- Class 24: Interviews: <https://youtu.be/4iM6Q-5GOes>
- Class 25: Cartoons: <https://youtu.be/G-mP2XHVZDU>
- Class 26: Print-Glossary-04: <https://youtu.be/f1AbolWBeSU>
- Class 27: Style Book: <https://youtu.be/hwkIuWKRutE>
- Class 28: Article, Column & Profile Writing: <https://youtu.be/q86TJQbu8Sg>
- Class 29: Principles of clear writing (News): <https://youtu.be/J77e-OiNb4s>
- Class 30: Editorial Page & OP-ED Page: <https://youtu.be/WEjfuTYeofs>
- Class 31: Citizen Journalism: <https://youtu.be/JVGd00avPJM>
- Class 32: Headlines: <https://youtu.be/Qq0eB1TASj8>
- Class 33: Infographics: <https://youtu.be/WeEZJgsRkeA>
- Class 34: Print-Glossary-05: [https://youtu.be/N\\_pOznxsnBc](https://youtu.be/N_pOznxsnBc)
- Class 35: Copy Tasting: <https://youtu.be/svgxl4mWrQw>
- Class 36: News Editing Process: <https://youtu.be/pQf7Z4ud-Ik>
- Class 37: Critique of Mass Media in India : <https://youtu.be/6ajMTIapM60>

## Video Library | Visual Material for BMMC

**Faculty:** VH Nishad (Assistant professor)

**Subject:** Broadcast Journalism

- Class 1: Early History of Radio: <https://youtu.be/OQ7-xYXY8Pw>
- Class 2: Radio in India: <https://youtu.be/A1q9WKsJf9c>
- Class 3: Radio in Kerala: <https://youtu.be/yoJJkvWuj18>
- Class 4: Private FM Radio in Kerala: [https://youtu.be/Y\\_\\_sLjW1xG0](https://youtu.be/Y__sLjW1xG0)
- Class 5: Radio News Reader: <https://youtu.be/34-6pKmh3k>
- Class 6: Radio Jockey: <https://youtu.be/mRKUhFphyII>
- Class 7: RJ Sachu Speaks: <https://youtu.be/jXCd3GKNOzc>
- Class 8: Community Radio: <https://youtu.be/pbJ-qBUOTJI>
- Class 9: Mobile Journalism: <https://youtu.be/4KT5dGb7Ntc>
- Class 10: Broadcast-Glossary-01: <https://youtu.be/Ahsj4klydUs>
- Class 11: Anchor & Anchor links: <https://youtu.be/mOmieEwTuaQ>
- Class 12: Story Telling Methods of TV: [https://youtu.be/DF\\_Z\\_-nrclg](https://youtu.be/DF_Z_-nrclg)
- Class 13: TV News Gathering Process: <https://youtu.be/kXOqeSIU5Z0>
- Class 14: Broadcast-Glossary-02: <https://youtu.be/xMBz1PR9BoI>
- Class 15: She-stories –Hamsheena Hameed: <https://youtu.be/9CdNLoXOWb4>
- Class 16: TV Anchor-Aswathy Sreekanth [https://youtu.be/iGoz\\_B7EovQ](https://youtu.be/iGoz_B7EovQ)
- Class 17: Broadcast-Glossary-03: <https://youtu.be/RVkjzjKYz-3Q>
- Class 18: John Brittas on art of Interviewing: [https://youtu.be/auUbHmL8\\_1I](https://youtu.be/auUbHmL8_1I)
- Class 19: Inside a TV Studio-Aneesh V Bersome: <https://youtu.be/vtezaHIPpCY>
- Class 20: Broadcast-Glossary-04: [https://youtu.be/\\_zPvL4cljE8](https://youtu.be/_zPvL4cljE8)
- Class 21: TV Reporter: <https://youtu.be/jPUWYTjsJog>
- Class 22: TV Stories-Hamsheena Hameed: <https://youtu.be/FgMIWt3ahb4>
- Class 23: TV Sub Editor: [https://youtu.be/\\_IbHBIUXs8o](https://youtu.be/_IbHBIUXs8o)
- Class 24: TV Producer: <https://youtu.be/JZVSwhvGT4w>
- Class 25: TV Cameraman: <https://youtu.be/d9gstCtHucM>
- Class 26: Run-Down: [https://youtu.be/0Pjp3rS\\_UV0](https://youtu.be/0Pjp3rS_UV0)

## Video Library | Visual Material for BMCC

**Faculty:** VH Nishad (Assistant professor)

**Subject:** Introduction to Mass Communication

Class 1: Communication: <https://youtu.be/2XQiYSErhQY>

Class 2: Elements of Communication: [https://youtu.be/D\\_XHJU41LM](https://youtu.be/D_XHJU41LM)

Class 3: Types of Communication: <https://youtu.be/nCcRU0wFdrs>

Class 4: Non-verbal Communication: <https://youtu.be/Nf09v07rdMw>

Class 5: Introduction to Communication Model & Theory: <https://youtu.be/M9r4tL9vAM0>

Class 6: Media –Audience Interaction: [https://youtu.be/zZWHp\\_1xTS4](https://youtu.be/zZWHp_1xTS4)

Class 7: SR Theory: <https://youtu.be/oJSfIN4UGwI>

Class 8: Individual-Differences Theory: <https://youtu.be/81K4-iNNX-4>

Class 9: Selective Theories: [https://youtu.be/jYm\\_zeEhVNU](https://youtu.be/jYm_zeEhVNU)

Class 10: International News Agencies: <https://youtu.be/IqcrS2iaY5s>

## Video Library | Visual Material for BMCC

**Faculty:** VH Nishad (Assistant professor), Shiju Kannan (Assistant professor)

**Subject:** Film Studies

Class 1: Film genre: <https://www.youtube.com/watch?v=u19cG8Ht1xo&t=19s>

Class 2: Popular film genres: <https://www.youtube.com/watch?v=VH9wr6tqKwM>

Class 3: Early film History: <https://www.youtube.com/watch?v=nXtLN-9RXkw&t=51s>

Class 4: History of Indian Cinema: <https://www.youtube.com/watch?v=yH01q51Arok>

Class 5: German Expressionism: [https://www.youtube.com/watch?v=N1sBu\\_fLwMs](https://www.youtube.com/watch?v=N1sBu_fLwMs)

Class 6: Italian Neo-realism: <https://www.youtube.com/watch?v=aFxoT7tA-K4>

Class 7: French New wave: <https://www.youtube.com/watch?v=-2UrrpN8LCM>

Class 8: Film Production Stages: <https://www.youtube.com/watch?v=n5ITG6Rk9Y8&t=178s>

## Video Library | Visual Material for BMMC

**Faculty:** Shiju Kannan (Assistant professor)

**Subject:** Introduction to Mass Communication

1. Marshal MacLuhan: <https://www.youtube.com/watch?v=gNUKWssmgwM>
2. News Agencies: <https://www.youtube.com/watch?v=t1Pg6i6sZpU&t=69s>
3. History of Television: <https://www.youtube.com/watch?v=y0Wy1Hn3zxw>
4. Media Imperialism: <https://www.youtube.com/watch?v=E2fJw1O67oM>
5. Multimedia: <https://www.youtube.com/watch?v=SDNwXWM3-sg>
6. Social Media: <https://www.youtube.com/watch?v=szhTR4hXQtc>
7. Mac Bride Commission Report: <https://www.youtube.com/watch?v=1VTsAddkDhQ>
8. Types of Advertisements: <https://www.youtube.com/watch?v=9lP0pgHapUw&t=9s>

## Video Library | Visual Material for BMCC

**Faculty:** Dr. Veena

**Subject:** Creative Writing

Creative Writing | Maya Angelou | Class-01: <https://youtu.be/9cvWUwtsPEY>

Creative Writing | Maya Angelou | Class-02: <https://youtu.be/WQRpoQOVWoQ>



**Faculty:** Niranjalli Varma (TV Journalist, Canadian Public Affairs Channel-CPAC, Canada)

**Subject:** Mobile Journalism

Video class | MOJO:01 | Intro to MOJO: <https://youtu.be/aIS4ztnR018>

Video class | MOJO:02 | Emergence of MOJO: <https://youtu.be/MJFHMjvJ0V0>

Video class | MOJO:03 | MOJO Mindset and Changing Journalism:  
<https://youtu.be/jw6GPBc3uIA>

## Video Library | Visual Material for BMCC

**Faculty:** Nafeesathul Misriya (Assistant professor)

**Subject:** Public Relations

PR CLASS 1: <https://youtu.be/hAHmvxJdhkI?si=El7giiZcqN-spxTo>

Crisis management: [https://youtu.be/IId\\_MsVA28Y?si=u-9497nF-KDDkjvB](https://youtu.be/IId_MsVA28Y?si=u-9497nF-KDDkjvB)

Types of PR: <https://youtu.be/OkmzCaL89gA?si=d8n7hcJUuNTNukro>

ROLE OF PR: [https://youtu.be/JGizwSBRrNA?si=tuPEwJiU\\_xivFipr](https://youtu.be/JGizwSBRrNA?si=tuPEwJiU_xivFipr)

## Video Library | Visual Material for BMMC

**Faculty:** Nafeesathul Misriya (Assistant professor)

**Subject:** Photography

Class 1 Photography: <https://youtu.be/wzCnAtgKtr4?si=D9kTUrNSwrERsFAi>

Lighting in Photography: <https://youtu.be/nvDDPoj2tqk?si=tuJwTyztBcEXqEoP>