

Video Library | Visual Material for BMCC

Faculty: VH Nishad (Assistant professor)

Subject: Introduction to Mass Communication

Class 1: Communication: <https://youtu.be/2XQiYSErhQY>

Class 2: Elements of Communication: https://youtu.be/D_XHJU41LM

Class 3: Types of Communication: <https://youtu.be/nCcRU0wFdrs>

Class 4: Non-verbal Communication: <https://youtu.be/Nf09v07rdMw>

Class 5: Introduction to Communication Model & Theory: <https://youtu.be/M9r4tL9vAM0>

Class 6: Media –Audience Interaction: https://youtu.be/zZWHp_1xTS4

Class 7: SR Theory: <https://youtu.be/oJSfIN4UGwI>

Class 8: Individual-Differences Theory: <https://youtu.be/81K4-iNNX-4>

Class 9: Selective Theories: https://youtu.be/jYm_zeEhVNU

Class 10: International News Agencies: <https://youtu.be/IqcrS2iaY5s>