



K23U 2597

Reg. No. :

Name :

**V Semester B.M.M.C. Degree (CBCSS – OBE – Regular/Supplementary/
Improvement) Examination, November 2023
(2020 – 2021 Admissions)**

Core Course

5B10 BMC : DIGITAL JOURNALISM

Time : 3 Hours

Max. Marks : 40

PART – A

Short answer questions. Answer **all**. **Each** question carries **1** mark.

1. Hypermedia.
2. Meta Threads.
3. Elon Musk.
4. Wikileaks.
5. The wire.in.
6. Cyber crime.

(6×1=6)

PART – B

Short essay questions. Answer **any six**, **not** exceeding **75** words. **Each** question carries **2** marks.

7. Features of digital media.
8. Multimedia.
9. Mobile Journalism.
10. Vlogging.

P.T.O.

K23U 2597



11. ARPANET.
12. Search engines.
13. Google News.
14. Social Media Influencers.

(6×2=12)

PART – C

Essay questions. Answer **any four, not exceeding 150** words. **Each** question carries **3** marks.

15. Write detailed note on types of digital media.
16. Describe the elements of cyber culture.
17. Give a detailed account on the different social media platforms.
18. Discuss the impact of digital media in news delivery.
19. Explain the various ethical issues associated with digital journalism.
20. Describe how digital media has promoted participatory journalism.

(4×3=12)

PART – D

Long essay questions. Answer **any two, not exceeding 300** words. **Each** question carries **5** marks.

21. Trace the evolution of digital journalism.
22. Analyse the impact of digital platforms on news and journalistic content.
23. “Digital Journalism allows for a more open exchange of information and ideas and provides a platform for citizen journalism”. Explain.
24. Detail the constraints of digital journalism in a nation like India.

(2×5=10)