



K23U 2619

Reg. No. :

Name :

**V Semester B.A./B.A. Afsal-UI-Ulama/B.Sc./B.Com./B.T.T.M./B.B.A./B.B.A.-
T.T.M./B.B.A.-A.H./B.C.A./B.S.W./B.M.M.C. Degree (CBCSS – OBE –
Regular/Supplementary/Improvement) Examination, November 2023
(2019 – 2021 Admissions)
Generic Elective Course
5D03 BMC : MOBILE JOURNALISM**

Time : 2 Hours

Max. Marks : 20

PART – A

Answer **all** questions. **Each** question carries **1** mark.

1. Metadata.
2. Geo tagging.
3. Pinnacle studio.
4. Social media journalism.
5. Disinformation.
6. Medium shot.

(6×1=6)

PART – B

Answer **any 4** questions **not** exceeding **75** words **each**. **Each** question carries **2** marks.

7. What are the steps in mobile news production ?
8. Write a note on the essential specifications of a mobile phone used for MOJO.
9. What are the advantages of mobile journalism over traditional journalism ?
10. Discuss the impact of AI in mobile journalism.
11. Discuss the different branches of digital journalism.
12. Write a note on the challenges faced by a mobile journalist.

(4×2=8)

PART – C

Answer **any one** question **not** exceeding **300** words. **Each** question carries **6** marks.

13. Discuss how mobile journalism is disrupting traditional media.
14. Discuss the recent trends in mobile journalism.

(1×6=6)
