

Reg. No.	:	 	
Name ·			

I Semester M.Com. Degree (CBSS – Reg./Sup./Imp.) Examination, October 2022 (2019 Admission Onwards) COM1C04: ORGANISATIONAL BEHAVIOUR

Time: 3 Hours Max. Marks: 60

KANNUR SECTION - A

Answer **any four** questions in this Section. **Each** question carries **1** mark for Part **(a)**, **3** marks for Part **(b)** and **5** marks for Part **(c)**.

- 1. a) Define the concept, 'Organisational Behaviour'.
 - b) State the contributions of Psychology towards the study of OB.
 - c) Compare and contrast Theory X and Theory Y with an example.
- 2. a) What is the 'Halo Effect'?
 - b) Alderfer (1972) classified human needs into three categories. Discuss.
 - c) Evaluate the "Big Five Personality Traits" used in the study of OB.
- 3. a) What is 'Stroking' in Transactional Analysis?
 - b) "Behaviour is a function of its consequences", says Skinner. Why?
 - c) Analyse the factors influencing Group Cohesiveness.
- 4. a) What are the traits of the 'Accommodating style' in Conflict Management?
 - b) On what grounds were Maslow's Need Hierarchy Model criticized?
 - c) "An improper and unfavourable working environment leads to work stress". Do you agree? How?
- 5. a) Define 'Group Dynamics'.
 - b) Outline the unethical behavioural practices at the workplace with examples.
 - c) Tuckman (1965) proposed five stages of group development. Enumerate.



- 6. a) Make the comparisons between 'Felt Conflict' and 'Perceived Conflict'.
 - b) Give your suggestions for making effective implementation of MBO.
 - c) "Happy employees are productive employees". Trace out the factors determining employees' satisfaction with a particular job. (4×9=36)

SECTION - B

Answer any two questions in this Section. Each question carries 12 marks.

7. a) Elaborate on the recent challenges and opportunities faced by OB managers.

OR

- b) Examine the need and importance of the following OD interventions:
 - i) Grid training
 - ii) Process consultation
 - iii) Survey feedback
 - iv) Role playing.
- 8. a) Mr. Neil has identified conflicts among his team members. He now wishes to correct them. What would be the causes for his intra-group conflicts? Recommend him the need and significance of Transactional Analysis to resolve such conflicts.

OR

b) Why do employees resist change at the workplace? As a Manager, recommend the non-financial rewards you would use to promote employee engagement and ensure productivity. (2×12=24)

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