

Reg No:.....

K25FY2454 B

Name :.....

Second Semester FYUGP Journalism Examination
APRIL 2025 (2024 Admission onwards)
KU2DSCJMC108 (TELEVISION NEWS SCRIPTING AND
PRODUCTION)
(DATE OF EXAM: 30-4-2025)

Time : 120 min

Maximum Marks : 70

Part A (Answer any 6 questions. Each carries 3 marks)

1. Explain two major differences between television news and radio news. 3
2. List three essential elements of a television news broadcast. 3
3. Explain novelty or unusualness in news selection? 3
4. Define live reporting in TV journalism. 3
5. Name two challenges of live reporting. 3
6. List two responsibilities of a news anchor during a live broadcast. 3
7. What are the main responsibilities of a news producer? 3
8. Describe News Agencies 3

Part B (Answer any 4 questions. Each carries 6 marks)

9. What measures can journalists take to ensure accuracy in news reporting? 6
10. What is the significance of human interest and emotional appeal in news reporting? 6
11. Explain the impact of social media on live reporting and breaking news. 6
12. Identify the ethical considerations in television news reporting. 6
13. What are the major challenges in gathering news content from the field? 6
14. Compare the role of a TV field reporter with that of a print journalist in terms of content gathering. 6

Part C (Answer any 2 question(s). Each carries 14 marks)

15. How does the inverted pyramid style influence reader engagement and information retention? 14
16. Examine the role of the 5Ws and 1H in news gathering and verification. How do they help in ensuring accuracy and credibility in reporting? 14
17. Explain the collaboration between reporters, video editors, and producers in television news production. 14