

2023–26 Batch Major Project Details
Department of Journalism, Sir Syed College

Sl. No	Full Name	Department	University Register No	Major Project Topic	Project Guide
1	Afiya MB	Journalism	SS23BMCR001	A study on human-animal relationship portrayed in selected Malayalam films: Special reference to Eko, Neymar, Parava, Pet Detective and Panjavarnathatha	Muhammed Ladeed K P
2	Fathima Riya OP	Journalism	SS23BMCR002	A study on impact of OTT platforms on film viewing habits of youth in Kannur district	Muhammed Ladeed K P
3	Nadeera R P	Journalism	SS23BMCR004	A study on the influence of remix culture in Malayalam film songs among Kannur University students	Muhammed Ladeed K P
4	Nafeesathul Misriya TP	Journalism	SS23BMCR005	A study on moment marketing and its importance and impact on the public	Muhammed Ladeed K P
5	Rihana K P	Journalism	SS23BMCR006	Artificial intelligence in academic practices: A study on AI tools usage and content generation among college students in Kannur	Muhammed Ladeed K P
6	Muhammed Rishal VP	Journalism	SS23BMCR007	A study on influence of social media advertisements on the buying decisions of college students	Muhammed Niyas O
7	Muhammed Sinan P	Journalism	SS23BMCR008	A study on the influence of music streaming platforms among youth in Kannur district and their impact	Muhammed Ladeed K P
8	Fathima Ziya TP	Journalism	SS23BMCR010	Representation of mythology and urban fusion in Malayalam film “Lokah”	V H Nishad
9	Aswin C M	Journalism	SS23BMCR012	Audience perception of color psychology in films	Muhammed Ladeed K P

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10	K P Rohan Mahesh	Journalism	SS23BMCR014	The rise and fall of power: Media representation and visual narrative construction in Game of Thrones	V H Nishad
11	Sreesankar N	Journalism	SS23BMCR016	Character development in Naruto: A study of major characters	V H Nishad
12	Yadhu Krishnan MV	Journalism	SS23BMCR017	Impact of influencers collaboration in film marketing	V H Nishad
13	Aysha Ashna	Journalism	SS23BMCR018	She camera: A study on women film makers in Malayalam cinema	V H Nishad
14	Devika Shabareesh	Journalism	SS23BMCR019	From beauty to power a feminist analysis on female representation in Disney movies	Muhammed Ladeed K P
15	Fathima Shiya KT	Journalism	SS23BMCR020	Impact of streaming platforms on film distribution	Muhammed Niyas O
16	Fathimath Sana PA	Journalism	SS23BMCR021	A quantitative assessment on cinematic costume trends and their adoption among young adults	Muhammed Niyas O
17	Minha Fathima KP	Journalism	SS23BMCR023	Role of movies in cultivating mental health	Muhammed Niyas O
18	Saniya Yoosuf O	Journalism	SS23BMCR024	Impact of Instagram fashion content on students' lifestyle and consumerism	Muhammed Niyas O
19	Shazna Binth Shukoor PV	Journalism	SS23BMCR025	Minimalist branding vs maximalist branding: A comparative case study on the branding strategy in the skincare industry	Muhammed Niyas O
20	Abdulla VP	Journalism	SS23BMCR026	A study on addiction to short-form videos among students with reference to Kannur University	V H Nishad

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21	Aswin P	Journalism	SS23BMCR027	Representation of emotional and mental health communication in animation film “Kung Fu Panda”	V H Nishad
22	Mohammad Fazin	Journalism	SS23BMCR028	Chromatic narrative: A study of color as storytelling in La La Land and Barbie	Muhammed Niyas O
23	Nihal Rahman V	Journalism	SS23BMCR029	An analysis of sound design techniques in psychological thriller films and their influence on audience experience	Muhammed Niyas O
24	Suhas Manav	Journalism	SS23BMCR031	Impact of social media on news consumption among youth in Kannur	Thasreefa K V
25	V B Sreenath	Journalism	SS23BMCR032	Study on impact of influencer marketing among students	Thasreefa K V
26	Fathima PP	Journalism	SS23BMCR033	A study on the development of Studio Ghibli animation	Thasreefa K V
27	Fathimathul Rooshna K	Journalism	SS23BMCR034	A study on Fathima’s character and her role in challenging gender norms in the film Feminichi Fathima	Thasreefa K V
28	Mirsha Fathima	Journalism	SS23BMCR035	The representation of mental trauma and psychological issues in Malayalam cinema: A critical analysis with example	Thasreefa K V
29	Siya Fathima	Journalism	SS23BMCR036	An analysis on phantom ads and its impact on youth	Thasreefa K V
30	Zeba Asmi M E	Journalism	SS23BMCR037	Influence of WhatsApp status communication among college students	Thasreefa K V
31	Muhammad Shifan E M	Journalism	SS23BMCR038	A study on impact of phishing activity on college students in Kannur district	Thasreefa K V