

Details of PG Projects 2023-24

REG NO	NAME OF THE STUDENT	NAME OF GUIDE	TOPIC
C2PCOM1401	JISHNU SURESH	HASEENA K.P	A study on perception and awareness of youth about stock market investment with special reference to taliparamba taluk
C2PCOM1402	AFEefa AV	SANAVAS S.M	A study on consumer behaviour towards instant food products with special reference to taliparamba municiplaity
C2PCOM1403	AFSEENA KP	SUHRA KOVVAMMAL	A study on work life balance of women teachers with special reference to teachers in sreekandapuram municipality
C2PCOM1404	AKZALA MOL BIJU	MUHAMMED SALIH C	a study on job satisfaction of self financing college teachers under kannur university
C2PCOM1405	ANJALI BABU	RAMSEENA AZEEZ	A study on the role of kudumbasree in financial inclusion based on alakkod panchayat
C2PCOM1406	ARCHANA PV	HASEENA K.P	A study on life insurance as an investement avenue, study with special reference to life insurance corporation of India - in kannur district
C2PCOM1407	DHNAYA PRATHAP	DR. SIRAJ PP	A study on the impact of athlete branding on consumer buying behaviour with special reference to kannur district
C2PCOM1408	FARHANA SM	DR. SIDDEQUE KP	A study on the customer experience of using electric scooter with special reference to kannur district.

C2PCOM1409	FARSANA NU	DR. SIDDEQUE KP	A study on the perception of job seekers on recruitment through social media with special reference to kannur district
C2PCOM1410	FATHIMA PP	SHANAVAS S.M	A study on the consumer preferences for EMI products with a focus on home appliances and smartphones in kannur district
C2PCOM1411	FATHIMATH AZEEMA	SUHRA KOVVAMMAL	A study on customer attitude towards organic food products with special reference to kannur district
C2PCOM1412	FATHIMATH RISHA Y	MUHAMMED SALIH C	A study on customer satisfaction of SUV'S with special reference to kannur district
C2PCOM1413	FATHIMA SHAZNA	RAMSEENA AZEEZ	a study on investment and saving habit among rural women with special reference to kannur district
C2PCOM1414	SANOODA SAMAD	DR.SIRAJ PP	a study on the packaging of beverage products and its impact on buying behaviour of customers with reference to kannur district
C2PCOM1415	MUFEEDA	DR. SIDDEQUE KP	A study on effectiveness of e - governance through Akshaya common service centre with special reference to iritty taluk
C2PCOM1416	NANDANA PP	SHAMEEL K	A study on awareness and attitude of rural people towards source of credit with special reference to kannur district
C2PCOM1417	NAVYA P	SHANAVAS S.M	impact of covid-19 on digital payment services among sbi customers - a study with special references to pariyaram grama panchayat

C2PCOM1418	PARVEENA E	SUHRA KOVVAMMAL	A study on customers attitude towards milma products with special references to kannur district
C2PCOM1419	SANA IQBAL	MUHAMMED SALIH C	A study on brand preference on ceramic products with special reference to kannur district
C2PCOM1420	SHAMILA ABDUL KHADER	RAMSEENA AZEEZ	A study on effectiveness of training programs conducted by RUDSETI- Kanjirangad with special reference to taliparamba taluk
C2PCOM1421	SUSMITHA SAHEESAN	HASEENA K.P	A study on the job satisfaction of women employees in the private sector enterprises with special reference to kannur district
C2PCOM1422	VARSHA PARUSHOTHAMAN	DR. SIRAJ PP	study on awareness among rural households towards consumer rights and resposibilities with special reference to iritty taluk